Die Gewinner der One Show Awards 2011

Agentur	Kunde / Arbeit	Kategorie
Gold		
Art + Com, Berlin	Otto Bock Healthcare „Mobility“	Spatial Design
BBDO, Düsseldorf	Braun „Hairmoticons“	Broadcast Design
BBDO, Düsseldorf	Braun „Hairmoticons“	Typography
Blue Mars, Frankfurt / **Shift,** Hamburg	Chamber of Commerce Frankfurt „Pulse of the City“	Spatial Design
Grabarz & Partner, Hamburg	Ikea Deutschland „Unbox the banner“	Interactive Advertising
Jung von Matt, Hamburg	Philharmoniker Hamburg „Sounds of Hamburg“	Websites and Microsites
Jung von Matt, Hamburg	WWF Deutschland „Save as WWF“	Public Service
Jung von Matt, Hamburg	WWF Deutschland „Save as WWF“	Innovation in Advertising
Silber		
BBDO, Düsseldorf	Braun „Hairmoticons“	Outdoor
Grimm Gallun Holtappels, Hamburg / **Büro Rempen,** Rinkerode	Hi-Cone „Hidden Heroes“	Craft
Kemper Trautmann, Hamburg	Görtz 17 „Shoelace Box“	Package Design
Kolle Rebbe, Hamburg	TDG „Stop the water while using me!“	Package Design
Kolle Rebbe, Hamburg	Borkebjs „The Return of the Monsters“	Book Cover Design
Ogilvy, Frankfurt	Rolling Stone Magazine „Copy on Campaign“ (Baby)	Collateral
Ogilvy, Frankfurt	SAP „Bit Code“	Spatial Design
Serviceplan, München	Panini Verlag „MAD light bulb“	Collateral
Serviceplan, München	Lego „Builders of Tomorrow“	Collateral
Bronze		
Grimm Gallun Holtappels, Hamburg / **Büro Rempen,** Rinkerode	Hi-Cone „Hidden Heroes“	Craft
Kemper Trautmann, Hamburg	Görtz 17 „Shoelace Box“	POP / In-store
Kemper Trautmann, Hamburg	Görtz 17 „Shoelace Box“	Promotion
Kolle Rebbe, Hamburg	Borkebjs „The Return of the Monsters“	Book Cover Design
Ogilvy, Frankfurt	Rolling Stone Magazine „Copy on Campaign“ (Baby)	Magazine
Ogilvy, Frankfurt	Rolling Stone Magazine „Copy on Campaign“ (Road Crossing)	Collateral
Serviceplan, München	BMW „Light Wall Reflection“	Typography
Serviceplan, München	Lego „Builders of Tomorrow“	Magazine

Quelle: One Club