HORIZONT SUISSE

WEMF ZAHLEN PER APRIL 2020. ÜBERSICHT ENTWICKLUNG TOTAL AUDIENCE 2020-1 VS TOTAL AUDIENCE 2019-1

	NRW Marke Gesamt (Print und Online)			Exklusive Nutzer Webangebot			Exklusive Nutzer Pressetitel		
20 Minuten National GES	2929	2936	-0.24%	1169	1030	13.50%	1322	1419	-6.84%
24 heures	225	219	2.74%	60	59	1.69%	59	149	-60.40%
Basler Zeitung	173	159	8.81%	66	58	13.79%	102	96	6.25%
Blick	1176	1240	-5.16%	750	785	-4.46%	340	372	-8.60%
Blick/Sonntags Blick	1438	1536	-6.38%	694	715	-2.94%	602	668	-9.88%
BZ/Bund GES -Newsnet Bern	403	413	-2.42%	92	88	4.55%	289	297	-2.69%
Luzerner Zeitung GES	342	337	1.48%	71	58	22.41%	255	263	-3.04%
NZZ	474	480	-1.25%	236	223	5.83%	223	242	-7.85%
NZZ, NZZaS, NZZ Folio	848	872	-2.75%	213	203	4.93%	596	634	-5.99%
Nordwestschweiz (2020-2)	476	475	0.21%	94	83	13.25%	366	375	-2.40%
Nouvelliste	155	147	5.44%	45	37	21.62%	101	102	-0.98%
St. Galler Tagblatt	305	329	-7.29%	48	62	-22.58%	249	257	-3.11%
Tages-Anzeiger	564	566	-0.35%	203	198	2.53%	331	340	-2.65%
Le Temps	186	171	8.77%	75	57	31.58%	105	108	-2.78%
Tribune de Geneve	168	172	-2.33%	71	65	9.23%	91	98	-7.14%
Metropool	1081	1084	-0.28%	310	297	4.38%	690	707	-2.40%
Coop	3282	3486	-5.85%	43	41	4.88%	3168	3373	-6.08%
Femina	265	269	-1.49%	57	43	32.56%	201	216	-6.94%
Finanz und Wirtschaft	136	135	0.74%	56	50	12.00%	76	82	-7.32%
Handelszeitung	183	159	15.09%	109	79	37.97%	71	77	-7.79%
Illustré	299	286	4.55%	19	22	-13.64%	277	260	6.54%
Matin Dimanche	709	650	9.08%	370	280	32.14%	249	289	-13.84%
NZZ am Sonntag	1191	1116	6.72%	833	730	14.11%	279	317	-11.99%
Schweizer Illustrierte	845	773	9.31%	350	249	40.56%	461	500	-7.80%
Sonntags Blick / Blick Online	2041	2025	0.79%	1569	1479	6.09%	304	361	-15.79%
Tele	308	362	-14.92%	28	31	-9.68%	279	329	-15.20%
Beobachter	1660	1514	9.64%	872	695	25.47%	621	678	-8.41%
Bilanz	317	318	-0.31%	152	132	15.15%	154	178	-13.48%
Migusto GES	1505	1228	22.56%	576	444	29.73%	771	677	13.88%
NZZ Folio / NZZ Online	2085	1865	11.80%	1751	1526	14.74%	174	167	4.19%